



**NACUMS
EDUCATIONAL
CONFERENCE**

LOUISVILLE, KENTUCKY

**JULY 12TH - 14TH
2025**



FROM THE STARTING GATE TO THE FINISH LINE

EXHIBITORS



DEAR FRIENDS AND BUSINESS PARTNERS,

We are thrilled to invite you to our upcoming NACUMS Annual Educational Conference, taking place from July 12-14 at The Seelbach Hilton in Louisville, Kentucky. As the largest organization of higher education postal and logistics professionals, NACUMS attracts college and university attendees from across the country who are eager to connect at this national event.

This year's conference is themed after the Kentucky Derby, "From the Starting Gate to the Finish Line." The Kentucky Derby is not just a race; it's a celebration of tradition, excellence, and the relentless pursuit of success. Our conference will embody these values and we need your help to make that happen. You will provide our attendees with the opportunity to discover new products and services that can enhance and improve their operations. They are excited to engage with you, the experts in your field!

Seize this opportunity to forge new relationships, inform attendees about your products and services, and showcase your company through exhibiting, sponsorships, and networking. Your essential support and participation are what make our conferences truly exceptional.

Join us in Louisville this July and help your current and future customers grow and succeed in their venture "From the Starting Gate to the Finish Line!"

Sincerely,
NACUMS Conference Committee



CONFERENCE DETAILS

REGISTRATION (must be completed online at: www.nacums.org)

Exhibitor Booth Includes: One 8' x 10' space, one skirted table, two chairs, one wastebasket, one standard power outlet, 2 company representatives, Saturday Welcome Reception and all meals, sessions, and social events during exhibition hours. Exhibitors will also receive access to the NACUMS Conference app, registered attendee mailing list, your company logo included in conference materials and exclusive sponsorship opportunities.

Business Partner (Members) Exhibitor	\$2,500*
Non-Member Exhibitor	\$3,750*
Additional 8 x 10 space (booth space only, does not include additional representatives)	\$1,300
Additional Representatives	\$275 each
Business Partner User Group (AV costs are additional)	\$200

***REGISTER BY MARCH 14TH AND RECEIVE \$150 OFF YOUR FIRST BOOTH!**

SPONSORSHIP OPPORTUNITIES

Maximize your conference experience and company exposure by sponsoring one or more items or events!

Awards Lunch	\$4,000
Exhibit Hall Opening Reception	\$3,500
Single-Day Lunch	\$3,000
Single-Day Breakfast	\$2,000
Exhibit Hall Break	\$1,000
Travel Tumbler	\$1,800*
Attendee Registration Bags	\$1,700*
Notebook Journal	\$1,500*
Name Badges	\$1,200*
Tour Transportation	\$2,500**
Conference Printing	\$2,000
Attendee Registration Gift	\$1,000
Custom Keychain	\$600
Attendee Scholarship	\$750

All conference sponsors will be recognized and have their company logo in the conference program as well as a sponsorship poster.

*Branded items will include your company logo along with the NACUMS logo. Company logo sponsorships are reserved for paid 2025 Business Partners until March 2, 2025. All available items will be released to all Exhibitors on March 3, 2025.

**Subject to change depending if a facility tour is scheduled.

STAY AT THE SEELBACH HILTON

500 South 4th Street
Louisville, Kentucky
seelbachhilton.com

BOOK YOUR ROOM AT THE HOST HOTEL & SAVE!

NACUMS DISCOUNTED RATE:

\$189 PER NIGHT!



RESERVE YOUR ROOM BY JUNE 21, 2025!

Reservations can be made online by clicking the link on the conference page of the NACUMS website – www.nacums.org.

Phone reservations can be made by calling the Seelbach Reservations Department toll-free at **800-333-3399** and reference group code **GNACU**.



ATTIRE

Attire for the conference is business casual. Temperatures in Louisville in July average 89° so dress accordingly.

USER GROUPS

User groups are set up by request of our attendees. Business partners may request to fill one of the slots as part of the online registration process. All requests will be considered but there is limited room availability. Questions on user groups should be directed to resource@nacums.org.

DOOR PRIZES OR GIVEAWAYS

Door prizes or giveaways are not required but encouraged. If you have an item for giveaway, please notify the conference committee.

PARKING

Parking Information found at <https://parcdaypass.com/Seelbach.aspx>
Hotel parking is available at the prevailing rates in a 1,000 car garage adjacent to the Hotel. Current Valet parking charges are \$36.00 for overnight guests on a 24-hour basis, with in/out privileges and \$22.00 flat fee for non-overnight guests on any day, at any time.

TRANSPORTATION

Guests are requested to call the hotel at 502-585-3200 and ask for the valet staff. The valet team will then provide an Uber code for a complimentary trip to and from the airport. Conveniently, the Louisville Muhammad Ali International Airport is just 9 minutes away, a mere 5.8 miles from the hotel.

For information on transportation visit the conference page of the NACUMS website – www.nacums.org

CONFERENCE SHIPPING

Shipping information is available on the conference page of the NACUMS website - www.nacums.org



IMPORTANT DATES

FRIDAY | MARCH 14

Early Registration Deadline

SATURDAY | JUNE 21

Hotel Registration Deadline

CONFERENCE SCHEDULE

*Tentative Conference Agenda – Subject to Change

SATURDAY | JULY 12

Exhibitor Set Up | 10:00 AM - 6:00 PM

Early Registration | 3:00 PM - 6:00 PM

Meet & Greet Reception | 4:30 PM - 6:00 PM

SUNDAY | JULY 13

Exhibitor Set Up | 7:00 AM - 10:00 AM

Business Partner User Groups | 8:00 AM – 10:00 AM

Exhibit Hall Day 1 | 11:30 AM - 6:30 PM

Welcome & Business Partner Introductions | 10:30 AM - 11:30 AM

Lunch with Business Partners | 11:30 AM - 1:00 PM

Educational Sessions | 1:00 PM - 2:00 PM

Business Partner Break | 2:00 PM - 2:45 PM

Educational Sessions | 2:45 PM - 5:00 PM

Business Partner Reception | 5:00 PM - 6:30 PM

MONDAY | JULY 14

Exhibit Hall Day 2 | 7:30 AM - 3:15 PM

Breakfast with Business Partners | 7:30 AM - 8:30 AM

Educational Sessions | 8:30 AM – 9:45 AM

Business Partner Break | 9:45 AM - 10:30 AM

Educational Sessions | 10:30 AM – 11:45 AM

Awards Lunch | 11:45 AM - 12:45 PM

Educational Sessions | 1:00 PM - 2:00 PM

Final Business Partner Break | 2:00 PM – 3:15 PM

Educational Sessions | 3:15 PM - 4:30 PM

Exhibitor Tear Down | 3:15 PM - 6:00 PM

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Our first visit to the annual NACUMS conference was truly transformative for our university. The collaborations, products, and business partners we interacted with were largely responsible for significantly upgrading our residence hall mail and package distribution system.

SCOTT COFFMAN

Distribution Services Manager
Cal Poly, San Luis Obispo





NACUMS

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Washington, DC 20016

JULY 12, 2025 – JULY 14, 2025

Register now to reserve your space and sponsorship opportunities!

**From the Starting Gate to the Finish Line!
We will see you in LOUISVILLE!**