***Lou Eichler Award of Excellence***

The Lou Eichler Award of Excellence is the highest honor bestowed by NACUMS and is in recognition of a lifetime of achievement in the professional field of college and university mailing services. Named in honor of CUNIMAIL founder Lou Eichler, its first recipient, this award is presented to an individual who has demonstrated the highest levels of professional excellence and who has made contributions above and beyond the scope of their normal duties and responsibilities.

Any candidate considered for this award must have significant accomplishments in college and university mailing that will have an impact on the industry for years to come. Former NACUMS members who are retired, but still made significant contributions to the industry, may be considered. If no qualified candidate is nominated, there will be no award in this category.

**The candidate who is considered for this award must meet all the following criteria:**

* Have made significant contributions in the college and university mailing industry as a whole beyond the boundaries of the individual’s college or university.
* Have proven him or herself to be a leader among college and university mail service managers.
* Have a minimum of 10 years of active involvement in the college and university mailing industry.

**Nomination Information:**  
Please complete each section and provide detailed information about the nominee and how they meet the criteria of the award. Nominations should be well written, complete, and proofed for grammatical errors. Submissions for individuals chosen for the awards will be published in the official awards program. Please feel free to use as much space as needed to describe in detail the attributes required to make a determination for the award. You are encouraged to contact the nominee to verify any information.

Award Nominee Name:  
Award Nominee Institution:

1. **Contributions to the College and University mailing industry**
2. How has the individual helped the C&U industry reach a new level of performance?
3. In what way has this accomplishment extended beyond the boundaries of the individual’s college or university? Who and where has this innovation helped?
4. To your knowledge, how long has this individual been an active member in the college and university mailing industry?(10 year minimum)

## Contributions in Leadership:

1. In what ways has the individual proven him or herself to be a leader among mail center managers? Give specific examples of how this mail center manager has provided leadership, guidance and/or mentoring to others.
2. Which individuals and/or organizations have benefited from this individual’s leadership, guidance and/or mentoring?
3. List any organizations or associations that this individual has participated in that, through this individual’s efforts, have had a direct impact on the mailing industry. How has belonging to these organizations benefited the mailing industry?

## Contributions by Inspiration:

1. What inspired you to nominate this person for the Lou Eichler Award of Excellence?
2. In what positive manner has this person influenced you and/or others in the mailing industry?

Nomination submitted by:

Phone: Email:

Address: